Tia S. Miller

Innovator. Educator. Entrepreneur
National Pod Expert
'The Pod Matchmaker'

www.TiaMillerNow.com
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info@creativistacharm.com

TIA S. MILLER

Greetings! My name is Tia and I am a Creativista! I love creating activities and events for children! I am a mom, teacher, entrepreneur, coach, event planner and ultimate organizer! If you were to ask any of my friends to describe me, it sure would be "creative" or "superior attention to detail!" So I created Creativista Charm! I hope to delight and charm you with my creativity!

- STUDENT LEARNING PODS
- SUMMER CAMPS & CLASSES
- PARTY PLANNING
- TEEN NIGHTS TEEN DJS
- VIRTUAL PRODUCTS & COURSES
- YOUTH & EDUCATIONAL CONSULTING

SOCIAL MEDIA FOLLOWING

@TiaMillerNow
@CreativistaCharm
@CT_Teen_Nights

CONTACT ME

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VISTA

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ABOUT

I started my first business when I was just 10 years old! I put together performances in my backyard for my neighbors and charged them an entrance fee. I paid the actors (my friends) and sold snacks. From an early age, I knew I wanted to be an entrepreneur. In 2009, I opened Connecticut's First Drop-in Childcare Center. We offered full-time, part-time, hourly, drop-in and evening child care. We were opened until 11 pm on Friday and Saturday evenings. After teaching for 20 years, I realized my students were eager for social activities on the weekends. In November 2017, I organized the first teen night in Hartford, CT. With only fifty kids in attendance, I felt the buzz to keep going. As of January 2020, we have had over 40 teen nights throughout the state of Connecticut. Our highest number of student attendees to an event was 507 students. We plan to expand in 2021 with bringing teen nights throughout the East Coast. My goal is to have a teen night event brand that provides a safe party environment for students to engage and have fun throughout America.

INSTAGRAM STATISTICS

I started my **@CT_Teen_Nights Instagram** page in November 2017. I've built a following of **Hartford** youth to **Connecticut** youth and now Nationwide and Worldwide followers. We have had teens participate on our IG Live events as far as **London, UK and Milwaukee, WI.** We currently have over **5,700** teens followers on Instagram,

"Social Media creates and builds strong communities, not markets. "

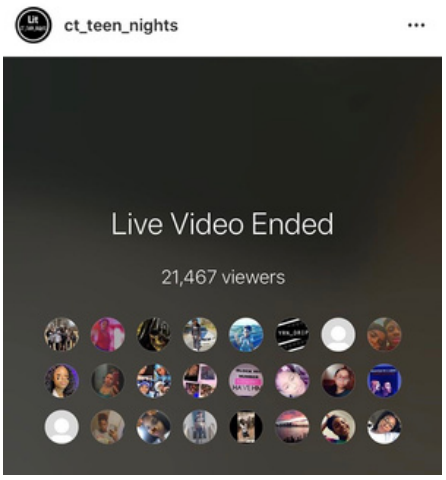
MY CLIENTS

- City of Hartford Recreation Department
- City of Hartford Office of Community Engagement
- Town of West Hartford Leisure Services
- Hartford Youth Advisory Board
- Town of Simsbury Recreation Department
- Town of Bloomfield Leisure Services
- Town of Westport, CT
- Hartford Yard Goats Foundation
- DJ Londonn Scholarship Foundation
- Launch Trampoline Park
- West Indian Foundation Inc.
- Hartford NEXT Inc.

ADDITIONAL INFORMATION

- Temple University - ECE/Elem./Spec. ED
- University of Hartford Entrepreneurial Program
- CT Kidz by the Hour Childcare Center (click link)

Instagram



MEDIA

'Learning pods' gaining popularity in the coronavirus pandemic, but experts warn they could widen the achievement gap

The New One-Room School: Pandemic Learning Pods

Nonprofit association starts Hartford's first learning pod for student's amidst the pandemic

Exploring Learning Pods During the Coronavirus Pandemic

Parents Turn to Learning Pods as an Alternate to In-Person Instruction

Teachers, Parents, Hoping to Find Educational Support Safely in Learning Pods

AS FEATURED..

Connecticut public WNPR

Hartford Courant

FOX 61 FOX61.COM

CT NEWS JUNKIE BECAUSE YOU NEED IT. BAD.

CBS

INNOVATION DESTINATION HARTFORD
Supporting ENTREPRENEURS
Growing BUSINESSES
Making an IMPACT

Journal Inquirer.com

NBC CONNECTICUT

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Creativista Charm LLC provides creative solutions for children & teens through camps, classes, party planning, events & much more!

Creativista: a person who gives birth to creativity; designer, promoter, or innovator of the latest creative ideas.

"Creativista" comes from the Spanish suffix "ista" denoting a person associated with a particular activity, often with a humorous intent such as 'fashionista'.

Creativista Charm

kid activities, events & more

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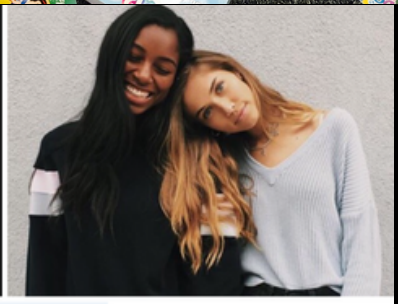
CT_Teen_Nights



"You never know where we'll pop out!"